



Thunderbird School of Global Management & the Phoenix MBDA Business Center ANNUAL GLOBAL BUSINESS CONFERENCE 2013

THURSDAY, NOVEMBER 21, 2013

Thunderbird Global School of Management, 1 Global Place, Glendale, AZ 85306

AGENDA

8:00– 8:30 a.m. Registration and networking breakfast

8:30 – 8:45 a.m. Welcome Remarks

- **Femi Babarinde**, Associate Professor, Global Studies, Thunderbird*
- **Alika Kumar**, Director, Phoenix MBDA Business Center
- **Larry E. Penley**, President, Thunderbird School of Global Management

8:45– 9:45 a.m. Opening Remarks on Global Trends - Past, Present and Future

- To be confirmed

9:45-11:45 a.m.

Panel Discussion: International Opportunities by Region

Moderator: Prof. Olufemi Babarinde, Associate Professor, Global Studies, Thunderbird*

- **North Africa:** Olufemi Babarinde, Associate Professor, Thunderbird*
- **Sub-Saharan Africa:** Vuyo T. Dunjwa, Sub-Saharan Africa Chamber of Commerce*
- **Asia:** Kishore Dash, PH.D. Clinical Associate Professor, Thunderbird*
- **Mexico & Latin America:** Juan Carlos Briseno, ProMexico, Commissioner, Los Angeles

12:00 – 1:00 p.m. Keynote Luncheon

- **David Hinson**, National Director, Minority Business Development Agency
- MBE - Success Story

1:15 – 2:45 p.m. Building International Partnerships to help you Succeed Abroad

Moderator: Alika Kumar, Director, Phoenix MBDA Business Center

- **David Leister**, Project Manager, MBDA Global Business Center, San Antonio, TX
- **Melissa Sanderson**, Vice President, Freeport McMoRan Copper and Gold
- **Eric Nielsen**, Director, Arizona U.S. Export Assistance Centers
- **Kevin O'Shea**, Program Manager, Arizona Commerce Authority
- UPS/FedEx – T-bird alumni -TBD
- James Pippier (?) Small Business Administration

2:45 – 4:00 p.m. Panel Discussion: Nuts & Bolts of Doing Business Abroad

Moderator: David Deleon, Phoenix MBDA Business Center

- **Doug Bruhnke**, CEO & Growth Partner, Growth Nation™, AZ International Growth Group
- **Steven Johnston**, Managing Director, Political and Sovereign Risk, OPIC
- **Benito Almanza**, Arizona President, Bank of America
- MBE (to be confirmed)

4:00 p.m. Closing

6:00 – 8:00 p.m. Networking Reception

* Thunderbird Global School of Management





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SPONSORSHIP OPPORTUNITIES

Dear Potential Sponsorship Partners,

Thank you for considering a partnership with the Phoenix MBDA Business Center to make our Annual Global Business Conference 2013, in partnership with the #1 ranked school of international business, Thunderbird School of Global Management a success. Your support is vital to our success. We are targeting attendance by approximately 250 participants from our nationwide network of MBDA Business Centers and their clients, as well as local and regional participation. We would like to work with you to grow and to create lasting value for the participants and your organization!

We look forward to your support. If you have any questions about your sponsorship please feel free to contact us at any time – alika@phoenixmbdacenter.com. On behalf of the entire 2013 Conference Organizing Team we would like to thank you for your support! We look forward to working with you to realize your sponsorship goals!

The Phoenix MBDA Business Center is federally funded, not-for-profit organization that solicits sponsorships to provide financial support for the annual meeting. Learn more about our organization and other sponsorship opportunities by visiting our website at www.phoenixmbdacenter.com or by contacting the 2013 conference Chair Alika Kumar at alika@phoenixmbdacenter.com.

SPONSORSHIP TIERS

Platinum (\$7,500):

- 5 free registrations including all conference activities
- Prominently featured logo on all conference related communications
- Banner at the conference
- Opportunity to speak to audience and to sponsor the luncheon
- One-page institutional advertisement in brochures
- Honored at luncheon
- Logo on the conference website.

Silver (\$2,500):

- 2 free registrations including all conference activities
- Logo on all conference related communications
- Half-page institutional advertisement in brochures
- Logo on the conference website

Gold (\$5,000):

- 3 free registrations including all conference activities
- Prominently featured logo on all conference related communications
- Banner at the conference
- One-page institutional advertisement in brochures
- Honored at luncheon
- Logo on the conference website

Bronze (\$1,000):

- 1 free registration including all conference activities
- Quarter-page institutional advertisement in brochures
- Logo on all conference related communications.
- Logo on the conference website

We would like to work with you to create lasting value for the participants and your organization! If you ever have any questions about your sponsorship please feel free to contact us at any time – alika@phoenixmbdacenter.com.

2013 Annual Global Conference Organizing Team:

- Alika Kumar, Director, Phoenix MBDA Business Center;
- Professor Olufemi Babarinde, Thunderbird School of Global Management;
- David Deleon, Business Consultant, Phoenix MBDA Business Center; and the
- Phoenix MBDA Business Center Team.





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PERSONAL INFORMATION			
Prefix	First Name	Middle Name	Last Name
Dr. Prof. Mr. Ms.			
Affiliation:			
Address:			
City:	State/ Province:	Country:	Zip:
E-Mail #1:		E-Mail #2:	
Telephone:		Fax:	

REGISTRATION	Fee before October 4 th	Fee after October 4 th	Total
Individual	\$ 100.00	\$125.00	\$
Student (attach proof)	\$70.00	\$100.00	\$
Sponsorship (Please note: Deadline to be included on the website and all conference related materials is August 14, 2013)	Platinum – 5 guests	\$7,500	\$
	Gold – 3 guests	\$5,000	\$
	Silver – 2 guests	\$2,500	\$
	Bronze – 1 guest	\$1,000	\$
		Total:	\$

SPONSOR'S GUESTS:		
1.	2.	3.
4.	5.	

All registrants receive registration materials, and may attend all sessions including the Breakfast, coffee breaks, lunches and the evening networking reception.

Payments can be made via check (US participants only), bank draft, money order, or credit card.

Make checks payable to AMBDC and mail to: Annual Global Business Conference 2013 c/o Phoenix MBDA Business Center 255 E. Osborn Road, Suite 202 Phoenix, AZ 85012	If you wish to pay by credit card, please provide: <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="4">Cardholder's Name:</td> </tr> <tr> <td style="width: 25%;">Credit Card:</td> <td colspan="3"> <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX (circle or check one) </td> </tr> <tr> <td>Credit Card No.:</td> <td colspan="3"></td> </tr> <tr> <td>Expiration Date:</td> <td style="width: 10%; text-align: center;">/</td> <td style="width: 10%; text-align: center;">/</td> <td style="width: 15%;">CVV2 Code</td> </tr> </table>	Cardholder's Name:				Credit Card:	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX (circle or check one)			Credit Card No.:				Expiration Date:	/	/	CVV2 Code
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Credit Card No.:																	
Expiration Date:	/	/	CVV2 Code														

PLEASE NOTE: The refund policy for cancellations is as follows: 50% prior to October 4th, 2013 and no refunds after October 4th, 2013. Make your reservations early since **space is limited to 250 participants**. For details on registrations, and hotel reservations, please visit www.phoenixmbdacenter.com.

HOTEL INFORMATION:

The Conference will take place at the Thunderbird Global School of Management, 1 Global Place, Glendale, AZ 85306. Attendees may reserve rooms at the Thunderbird Executive Inn and Conference Center located on campus (15249 N. 59th Avenue, Glendale AZ 85306).

A block of rooms at the Thunderbird Executive Inn have been allocated at a fixed rate: of **\$109.00 per night**. Regular rates are \$129.00 /night. Book early to receive the reduced rate. Hotel group rates will be honored 3 days before and 3 days after the conference dates, based on guest room availability. For room reservation, please call 602-978-7987, or visit the website at www.thunderbirdexecutiveinn.com.

